

WEST Search History for Application 10622459

Creation Date: 2008011711:08

| Query | DB | Op. | Plur. | Thes. | Date |
|---|--|-----|-------|-------|------------|
| (automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3) | PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD | ADJ | YES | | 01-12-2008 |
| (automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product or servic\$3) near20 (profit\$4 or benefit\$4) | PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD | ADJ | YES | | 01-12-2008 |
| ((automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3)) and (market\$3 adj media or omm) same (reduc\$3 or diminish\$4 or decreas\$4 or eliminat\$4) same (bid\$4 or auction\$4) | PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD | ADJ | YES | | 01-12-2008 |
| ((automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3) and (market\$3 adj media or omm) same (reduc\$3 or diminish\$4 or decreas\$4 or eliminat\$4) same (bid\$4 or auction\$4)) and (profit\$4 or benefit\$4) same (return\$4 on advertis\$4 spend\$4 or roas) same (minimum or maximum or optimiz\$4) same (value or amount or comput\$4) same (linguistic\$4 or language) same search\$4 | PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD | ADJ | YES | | 01-12-2008 |
| ((automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3) and (market\$3 adj media or omm) same (reduc\$3 or diminish\$4 or decreas\$4 or eliminat\$4) same (bid\$4 or auction\$4) and (profit\$4 or benefit\$4) same (return\$4 on advertis\$4 spend\$4 or roas) same (minimum or maximum or optimiz\$4) same (value or amount or comput\$4) same (linguistic\$4 or language) same search\$4) and (competit\$4 or rival\$ or challeng\$4) same (rank\$3 or order\$3 or hierarch\$) | PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD | ADJ | YES | | 01-12-2008 |

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| ((automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3) and (market\$3 adj media or omm) same (reduc\$3 or diminish\$4 or decreas\$4 or eliminat\$4) same (bid\$4 or auction\$4) and (profit\$4 or benefit\$4) same (return\$4 on advertis\$4 spend\$4 or roas) same (minimum or maximum or optimiz\$4) same (value or amount or comput\$4) same (linguistic\$4 or language) same search\$4) and (competit\$4 or challeng\$4) same (order\$3 or hierarch\$) | PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD | ADJ | YES | | 01-12-2008 |
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